



7th GENEVA BUSINESS DIALOGUE

MC12 – RESULTS AND NEXT STEPS

Geneva, 11 January 2022

Venue: Geneva Chamber of Commerce Industry and Services, Bd du Théâtre 4, Geneva

Dear Sir or Madam,

ICC Switzerland is the Swiss National Committee of the International Chamber of Commerce, founded in 1919 with the objective of strengthening global prosperity and development through trade and investment.

To stimulate and facilitate dialogue among international organisations and the respective diplomatic representations in Geneva, ICC Switzerland continues its Geneva Business Dialogue with a series of high-ranking roundtables. We are pleased to invite you to the seventh of such discussions, on the topic of the twelfth WTO Ministerial Conference – its results and possible next steps. The conference marks a crucial step in the development of the WTO. For ICC it is therefore essential to evaluate the situation quickly and consider the next steps. We strive for an action oriented and forward-looking debate.

This dialogue is aimed at representatives from international organisations in Geneva, diplomatic representatives as well as representatives from companies or business organisations in Switzerland and abroad. The event will take place in a hybrid form, i.e. with physical as well as virtual elements.

Please feel free to forward this invitation to a colleague in your organisation, but be aware that the audience is limited, on the one hand to allow a fruitful discussion and on the other hand especially to respect the COVID-19 rules that apply to physical participation.

The event is free but the registration is mandatory. Participation will be confirmed.

Yours sincerely,

Thomas Pletscher
Secretary General

Supported by



Twelfth WTO Ministerial Conference – Results and Next Steps

11 January 2022

17:00

Registration

17:15

Opening remarks

Thomas PLETSCHER, Secretary General, ICC Switzerland

17:20

Panel discussion with participation from the audience

Speakers:

Crispin CONROY, ICC Representative Director & ICC Permanent Observer to the United Nations in Geneva

Carlos GRAU, Director General, Global Express Association

Ghislaine WEDER, Head, Economics & International Relations, Nestlé

Moderated by Christian PAULETTO, Associate Professor, International University in Geneva (IUG)

18:40

Closing remarks

Vincent SUBILIA, Director General, Geneva Chamber of Commerce, Industry and Services

18:45

Cocktail

19:30

End of the event

Twelfth WTO Ministerial Conference – Results and Next Steps

11 January 2022

SPEAKERS



Crispin Conroy

Crispin Conroy is Representative Director of ICC in Geneva. He has been a career diplomat with the Australian Government for over 25 years, first working for the Department of Foreign Affairs and Trade, and then for the Australian Trade and Investment Commission. As Ambassador, and Senior Trade and Investment Commissioner, Mr Conroy's main objective was to develop high level business, government and community networks in markets, across a range of sectors, for the benefit of the Australian economy. A regular advisor to senior managers and Boards, as well as Ministers, Mr Conroy has worked across a range of areas in the multilateral system, in Geneva, Jamaica, New York and Vienna, including in human rights, humanitarian law, international environmental law, law of the sea, disarmament and international trade law. Mr Conroy has also served on the Board of the CSIRO Centre of Excellence in Chile (a subsidiary of CSIRO Australia, Australia's major applied research/R&D organisation), first as an independent member and then as Deputy Chairman, advising the Board and CEO/Senior Executive on high-level private and public sector engagement and strategic business development opportunities. Crispin has a Bachelor of Law (Hons) and a Bachelor of Arts in French language and literature (Hons), as well as a Masters' degree in International Law, from the Australian National University. He has completed a course at Harvard Business School on Doing Business in Emerging Markets.



Carlos Grau is the Director General of the Geneva-based Global Express Association (GEA), which he joined in 2010. GEA is the global trade association of the three leading express delivery carriers (DHL, FedEx/TNT and UPS). A dual Swiss-Spanish citizen, Mr Grau holds a Law Degree from the University of Barcelona, Spain, and a Master of Arts in Law and Diplomacy from The Fletcher School at Tufts University (Boston, USA). He speaks Spanish, English, French, Catalan, passable Italian and broken German and Swiss-German. In previous professional lives, he worked for the airline industry - at Swissair and IATA, where he was Director of Government and Industry Affairs - and for the Council of Europe, an inter-governmental organisation.



Christian Pauletto

Prof. Christian Pauletto teaches at the International University in Geneva (IUG) in the Master's in International Relations and Diplomacy, lecturing Digital Diplomacy, and in the Master's in International Trade, lecturing Trade and Investment Promotion Strategies. From 1990 to 2018 he was a Swiss negotiator with responsibilities in an array of issues in foreign economic affairs both in international fora (United Nations, WTO, OECD) and bilateral relations. His earlier duties with the Swiss government include the following:

- Swiss Chief Negotiator for trade in services and electronic commerce, in charge of the WTO Doha negotiations and bilateral negotiations.
- Posting at the Swiss Mission to the EU in Brussels, responsible for the coordination of the Swiss-EU sectoral negotiations.
- Swiss representative in the Middle East Peace Process (Madrid Process 1993-1995), in energy affairs including the International Energy Agency and the European Energy Charter Treaty.
- Negotiator in environment issues including the negotiation of the UN Climate Change Convention, the UN Biodiversity Convention and the 1992 Rio Earth Summit.



Vincent SUBILIA

As Director General of the Geneva Chamber of Commerce (CCIG), Vincent Subilia strives for a lively and diversified business community in Geneva. In so doing, he promotes the approx. 2'500 corporate Members which make the CCIG community. He also represents the CCIG within numerous regional, national and international institutions, including the General Council of the World Chamber's Federation, as elected Swiss representative. Vincent has also acted as President of the Swiss Chambers' Arbitration Institution.

Vincent Subilia joined the CCIG in 2015, in line with his previous assignment as Economic Development Officer of the State of Geneva. A qualified lawyer with robust expertise gained in Switzerland and abroad (including Brussels, London, New York and Beijing), Vincent worked within a large international bank in Geneva as Vice President for numerous years, as well as for a major law firm specialised in WTO issues.

Alumni of the Graduate Institute of Geneva, Vincent has been elected as Member of the Geneva Parliament (former Municipal councillor of the City of Geneva from 2012 to 2018). He further acts as past President of AGIR, an association that he founded in 2009, to advocate the assets of the "international Geneva". He is also a member of the Rotary Club Genève International, which he co-founded in 2015, and of the Diplomatic Club of Geneva.



Ghislaine Weder is currently Head of Economics and International Relations at Nestlé S.A. Prior to joining Nestlé in 2013, she worked as Senior Economist at the European Free Trade Association (EFTA), consultant to the International Monetary Fund in Geneva, and Senior Manager at the World Economic Forum. Ghislaine holds a PhD in International Economics from the Graduate Institute for International Studies in Geneva, a Masters in Development Studies from the London School of Economics and Political Science and a BA (Hons) in Politics, Philosophy and Economics from the University of Oxford.



7th Geneva Business Dialogue Roundtable Geneva, 11 January 2022

REGISTRATION FORM

Please return to ICC Switzerland until 20 December 2021 at the latest by email: seminar@icc-switzerland.ch

- I will attend the roundtable at 17:00 **physically**
- I will attend the roundtable at 17:00 **virtually**
(Login credentials will be communicated together with the participation confirmation)
- Unfortunately, I am unable to attend the roundtable at 17:00
- I will attend the Apero riche at 18:45
- I will not attend the Apero riche at 18:45

Participant information:

Title (Mr/Dr/Mrs/etc.): _____

Family name: _____ First/given name: _____

Position: _____ Company/Organization: _____

Address: _____

Zip/postal code: _____ City/state: _____

Country: _____ Email: _____

Phone: _____ Fax: _____

Registration fee: *free of charge*

Remarks/questions for the discussion

Date: _____ / _____ / Signature: _____